

November 16, 2015

Goldcliff Launches Royalty and Streaming Crowd-Funding Platform

Goldcliff Resource Corporation (GCN, TSX.V) announces the introduction of Directroyalty.com, a crowd-funding platform that will provide investors with direct ownership of royalties, income streams and advance sale arrangements from precious metals production. For investors, the platform will facilitate fractional ownership of mine production directly from the producer. For current and near term producers, Directroyalty.com will provide a platform to secure non equity financing by offering royalties, income streams and advance sale arrangements of gold and silver production. The companies may be currently producing gold and silver, or be in the mine development phase.

Prior to the introduction of Directroyalty.com, individual investors did not have direct access to the purchase of royalties or income streams. For mining companies, the sale of royalties and income streams has been limited to a handful of royalty and streaming companies, involving a long and complex sales process.

The Directroyalty.com Beta site can be viewed at www.directroyalty.com. The platform can also be followed on Twitter at @gsdirectroyalty and on Facebook at www.facebook.com/directroyalty. Once the process component is fine tuned and tested and all securities regulatory issues addressed, the platform will be live for the conduct of business. Investors will be able to register, and producers will be able to list offerings free of charge. Goldcliff will collect a Platform Fee from completed offerings.

Goldcliff President George Sanders says, "Our market research indicates that while there is strong investor interest in direct exposure to precious metals there is also hesitation, fatigue and disillusionment with gold and silver related equities. Our new platform allows investors to connect directly with producers without having to own shares."

Goldcliff is currently examining the mechanism to allow investors to receive delivery in kind from certain types of offering structures. The Company is also investigating the regulatory and platform process to facilitate the secondary trading of fractional ownership of royalties and income streams.

Goldcliff continues to hold in current good standing a 100% interest in each of the Panorama Ridge gold project, the Ainsworth silver project and the Tulameen PGM and gold prospect. All three projects are road accessible in southern British Columbia.

This News Release does not constitute an offer of securities, which can take place only pursuant to a prospectus by registered persons or pursuant to exemptions to the prospectus and registration provisions of applicable securities laws.

For further information, please contact George W. Sanders, President, at 250-764-8879, toll free at 1-866-769-4802 or email at info@directroyalty.com.

GOLDCLIFF RESOURCE CORPORATION

Per: "George W. Sanders"

George W. Sanders, President

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