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JULY 16, 2007

GOLDCLIFF APPOINTS NEW DIRECTOR AND GRANTS STOCK OPTIONS

(Vancouver, Canada) Leonard W. Saleken, Chairman of Goldcliff Resource Corporation (GCN.TXS.V) is pleased to announce the appointment of Gary Robert Moore to Goldcliff's Board of Directors effective July 16, 2007. Mr. Moore, with his corporate and management skills, strengthens the Company's management team. The present Directors are Leonard W. Saleken, PGeo, George W. Sanders, Edwin R. Rockel, PGeo, and Paul F. Saxton, PEng.

Gary Robert Moore, B.Comm, MBA, is a graduate from the University of British Columbia in 1976 with Faculty of Commerce (B.Comm, finance and transportation) and a Masters of Business Administration (MBA) in 1982. From 1982 to 1986, Mr Moore was in the Corporate Development group at Agra Industries Ltd, a TSE listed company based in Saskatoon. In 1987 he become Operations Manager for Canuck Resources Corp and in 1989 became Vice President, Finance and CFO for Trionics Technology Ltd, a VSE listed company specializing in credit card payment technology.

In 1994, Mr. Moore co-founded AFT Trivest Management Inc, an Investment Counselling firm, as the company's President in Vancouver. In 1996, he joined Global Securities Corporation, Vancouver, as Manager, and then as the Vice President, Corporate Finance. In 2000, Mr. Moore was appointed the Assistant Vice President, Corporate Finance, for Pacific International Securities Inc. in Vancouver. In 2004, he was appointed Vice President and Branch Manager, Pacific International Securities Inc, Calgary. In 2006, Mr. Moore became the President and a Director of HTI Ventures Corp. (HTX.H.TSX). HTI Ventures Corp. is currently pursuing opportunities in the Canadian oil and gas exploration industry. Mr Moore is active in community services and is an avid sportsman.

The Company announces as of July 16, 2007, the granting of a total 1,935,380 incentive stock options at an exercise price of \$0.25 to directors, officers, employees and consultants for a period of 2 to 5 years.

In 2007, Goldcliff Resource Corporation has active exploration projects throughout southern British Columbia, Canada. The Panorama Ridge gold property is located four kilometers east of the historic Nickel Plate-Mascot mines that produced 2.5 million ounces of gold in the Hedley gold district and is at the gold-resource-drill-evaluation stage. The Ainsworth property is being explored for silver and molybdenum potential. The Big Sheep Creek property is a uranium discovery.

For further information, please contact George Sanders, President at 250-764-8879 or toll free at 1-866-769-4802.

GOLDCLIFF RESOURCE CORPORATION

Per: "Leonard W. Saleken"

Leonard W. Saleken, PGeo
Chairman, CEO, Director

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or the accuracy of this news release, gcnews2714